Week 2's Homework (individual)

- Read the Ford Pinto case (handout) and Grace's summary of Jackall (5 under D1 in the Readings).
 Questions:
 - a. So, is there an ethical issue in the Ford Pinto case? If so, what should Ford have done differently?
 - b. Is there something unethical about using cost-benefit analysis?
 - c. How close is Jackall's analysis to your experience of working in organisations?
 - d. Were you aware of any measures to protect or improve the ethical culture of organisations where Jackall's analysis seemed to apply?

- e. Summarise the impact of the managerial attitudes Jackall identifies on the functioning of the corporation.
- f. What strategies would you suggest to change those attitudes?
- 2. Can you resolve two questions to Mr Ethicist using the principles of resolution of ethical dilemmas from today's class (rules-based, outcome-based, or Golden Rule)?